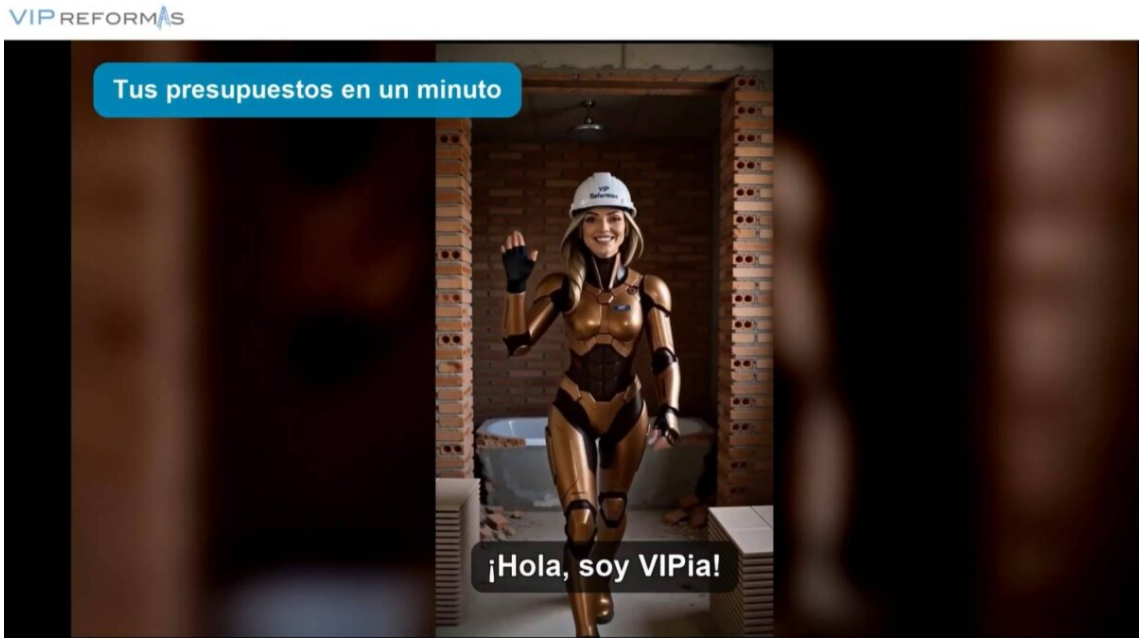
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VipIA, the AI assistant for renovation estimates, grows into an indispensable tool.

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VipReformas' artificial intelligence assistant, which generates a first draft of an estimate in around five minutes, is gaining traction among companies and self-employed professionals in the sector.

VipReformas, a leading renovation marketplace in Spain, reports the success of VipIA, its artificial intelligence assistant for preparing renovation estimates. In recent months, the tool has gone from being a technological novelty to becoming an increasingly sought-after resource among companies and self-employed professionals in the sector.

The main reason is practical. Preparing an estimate remains one of the most time-consuming tasks for renovation professionals: gathering data, organising line items, estimating materials and calculating labour can mean hours of administrative work. VipIA guides users through entering line items, measurements and costs, automates calculations and organises the information into a standardised document. With the necessary data, it can produce a first draft in approximately five minutes.

More time for clients and renovation work

The sector's interest is driven by the tool's ability to reduce the time spent copying descriptions, adapting templates or checking simple calculations. This allows professionals to devote more effort to visiting job sites, attending to clients and closing deals. In a competitive market, responding quickly to a request can make the difference between losing an opportunity and securing a new renovation project, and VipIA makes that speed possible without increasing the administrative workload.

Clearer, more professional estimates

Another reason for its positive reception is the quality of the result. A well-structured estimate, with precisely described line items and fewer errors arising from manual processes, conveys confidence, transparency and competence. These are key considerations for homeowners, who increasingly demand proposals that are faster, more detailed and easier to compare.

The tool is also integrated into VipReformas' business model, which works only with verified professionals, reviews requests before passing them on and limits the number of companies that receive each request. In this way, finding projects and preparing bids are brought together in a single environment.

Technology provides support; professionals provide judgement

VipIA does not replace renovation professionals. The proposal it generates is a starting point that the professional must review before presenting it to the client, checking measurements, prices, materials, taxes, timelines and any exclusions. This approach, which positions artificial intelligence as support rather than a substitute for technical assessment, fits a sector that values experience and trust.

Founded in 2010, VipReformas is a web portal and mobile app that connects homeowners seeking to renovate their homes with verified professionals, with a particular focus on complete renovations and bathroom renovations. With VipIA, the company reinforces its commitment to digitalisation as a means of improving productivity in the sector and supporting companies through a new phase of digital transformation.

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